



## Press Release

*Brisbane, 9 May 2011*

### Mobile travel soars to new heights

- *New functionality*
- *Now available for Android smartphones*

Travellers and holiday makers are set to benefit from a ground breaking application, available for the first time, across all three major phone platforms.

In an Australian first, the specially-designed iSpeedy App can be downloaded on Blackberry, iPhone and Android smartphones, giving travellers free, easy and instant access to their holiday or business plans.

Initially introduced on the iPhone in 2009, the app has now expanded to include the new platforms, functions and a separate corporate version.

The application is redefining travel, allowing people to search, book, store and change their air, car and hotel bookings right from the palm of their hand.

Chief Executive Officer of Speedy Travel, the company behind the technology, Peter Biedak said the days of searching emails to find travel itineraries are long gone.

“People can search and book all Australian domestic and international airlines, hotels and car hire details, store and edit their personal profile, frequent flyer numbers and credit cards for quick and easy booking capability,” Mr Biedak said.

iSpeedy also now includes new social networking functionality which allows users to share their booking and itinerary information with friends, family and colleagues through FaceBook, Twitter and LinkedIn.

“Importantly, iSpeedy is also able to provide users with special deals, announcements and updates via the same social media channels,” Mr Biedak said.

The new Companion feature takes it one step further, allowing iSpeedy users to link their travel arrangements and even make bookings for friends, family and colleagues using either their iSpeedy profiles or Facebook or LinkedIn profiles.

“The latest enhancements mean the iSpeedy App is even more relevant and attractive to today’s travellers and leads the way in providing a comprehensive travel booking application for mobile technologies,” Mr Biedak said.

To download the iSpeedy, iSpeedy Plus or iSpeedy Corporate Apps, visit the App Store, BlackBerry App World or Android Market today.

To see how iSpeedy works visit the Speedy Travel channel on youtube.com: <http://www.youtube.com/watch?v=4m-fS5-oDdo>



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